

Media Release. *For immediate release*
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Information and inspiration key to building industry

Over 350 exhibitors, leading industry speakers and thousands of new, innovative and sustainable products is what DesignBUILD is offering the building industry this June in Melbourne.

The trade and professional only expo will run at the Melbourne Convention and Exhibition Centre June 23 – 25 and is co-located with the CEDIA Expo and the Plumbing Design Show.

Exhibition Manager Steve Horsley said it's often hard for trades and professionals to find the time to stay on top of industry trends, policies, case studies and new products and ideas but the industry has access to it all at DesignBUILD 2010.

The expo boasts an impressive array of information including the DesignBUILD - A Catalyst for Change seminars, the Next Productivity Wave seminar, the Full Frontal Tile and Stone seminar, the National Plumbing Forum, an Italian pavilion and finalist BDAV designs on display.

"Our aim was to bring education and information important to the growth and sustainability of the design, building and construction industries under one roof.

"DesignBUILD has now become Australia's largest trade and professional expo, designed purely to benefit the industry and the businesses within them by encouraging thought sharing and collaboration," he said.

The DesignBUILD seminar series – A Catalyst for Change, runs over the course of the three day expo and each seminar carries 1 CPD point.

Strong emphasis has been placed on providing a big picture overview, and state of mind subjects, such as customer experience strategies, good design, green and sustainable building practises, developments and communities, that have the wherewithal to change market and workplace dynamics overnight.

The Next Productivity Wave seminar and workshop will explore current and future trends and practices in BIM methods and techniques, case studies, features and benefits and cover the launch of GreenTag.

With over 100 new products scheduled for release at DesignBUILD, trades and professionals who are keen to browse and compare new products in their own time can visit Innovation Alley, where seeing the latest in the industry is as easy as window shopping.

Between the Green Building Zone partnered by ecospecifier, The Outdoor Design Zone partnered by Outdoor Design Source, the Tools and Safety Zone partnered by Building Contractor Magazine and the selector.com.au Best Product Award, trades and professionals will walk away from DesignBUILD at the forefront of the industry.

Those looking for design inspiration can view works by Building Designers Association of Victoria (BDAV) award finalists and speak to the finalists, some of whom will also be available onsite daily between 12 – 2pm daily.

The Phillip Johnson Landscape Architect feature will showcase urban landscape design in a full scale onsite setting, while the Blackwood's Tools of the Trade and the BPN/Infolink Applications in Action feature interactive audience demonstrations and give trades and professionals the chance to see and use the newest products in the market.

This year will also see the introduction of Foundations, a dedicated seminar supporting and honouring students and apprentices - our work force of the future.

The Italian Trade Commission have also organised visitors from Rome who will bring with them the latest in stone and tile fashion never before seen in Australia.

DesignBUILD international will run with the support of Austrade to connect exhibitors with international building and construction companies, while all exhibitors and guests will be able to network in the RMAX Builders Bar.

View the full seminar series timetable online and make sure you register to receive your complimentary ticket - www.designbuillexpo.com.au

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For more information, photographs or to arrange an interview, please contact: **Square One PR – Katie Schmidt**
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