



## **Enough talk about green – DesignBUILD 2010 delivers green**

There has been plenty of discussion about green and sustainable building and living but until now, there hasn't been a one stop destination for industry professionals to gather information, review legislation, compare product specifications or meet manufacturers and suppliers.

This has made it very difficult for building trades and professionals to stay informed on ever changing product developments and industry news, and to answer consumer questions and product demand with regards to green lifestyle and building choices – especially with what's available in Australia.

Assurance has arrived, with the opportunity for building and construction companies and professional trades to keep absolutely up to date, thanks to Australia's only specialist trade and professional building expo DesignBUILD.

DesignBUILD will proudly provide a dedicated platform for leading companies to showcase all that is new, innovative and sustainable in the building and construction industries.

Co-located with the CEDIA expo and the annual Plumbing Design Show, including Green Plumbing, the expo will be held at the Melbourne 23rd-25th June at the Convention and Exhibition Centre.

The new look event features the largest and most comprehensive exhibit of domestic and international specialist planning, building and construction companies and their products available in Australia. The expo will also deliver the latest information on specifying green and sustainable products and building legislation.

Reflecting the corporate responsibility the industry faces to minimise impact on the environment, DesignBUILD 2010 focuses heavily on advancements in sustainable building approaches.

The dedicated Green Building Zone will include live demonstrations, the latest ideas and environment friendly solutions - ultimately presenting the future of design and construction.

With 1000's of new products on show, a highlight in green plumbing innovation is exhibitor Robert Bosche, which will showcase the award winning 26eco+ Gas Hot Water System.

The innovative design uses a unique condensing unit to capture heat from the exhaust to preheat incoming cold water, while a secondary heat exchanger also increases efficiency.

Installation of this system is equivalent to taking one and half cars off the road for an entire year, saving tonnes of greenhouse gas emissions, according to Robert Bosche Victorian Sales Manager Shane Alcock.

Australian-owned ecospecifier Global will also be on show at DesignBUILD to demonstrate its commitment to raising standards for green building materials and methods with the introduction of its four tier GreenTag™ eco-label certification process.

The GreenTag is a third party, green building certification system, underpinned by rigorous scientific and Life Cycle Assessment (LCA) testing processes. Its advanced and robust LCA certification methodology, which has been developed exclusively by ecospecifier, is a world first.

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With such exciting and innovative green products and concepts on show, DesignBUILD will be split into dedicated zones to make sure each industry professional can get the most out of the show.

Zones will include Green Building Zone, Outdoor Design, Applications in Action, Tools and Safety, Infotech, Building Materials, Construction Equipment and Finishes and Coatings offering a unique opportunity for businesses and independent professionals to stay ahead of competitors, exceed client and employer expectations and cement a reputation at the leading edge of design and construction.

Rather than remain theoretical, the Applications in Action program runs throughout the show and offers the exclusive opportunity to see live-working demonstrations of the latest building materials and their applications direct from manufacturers.

Understanding the ever increasing importance of staying 'ahead of the game', DesignBUILD Exhibition Manager Steve Horsley is excited about unveiling the 2010 winner of the prestigious "Innovation Alley" award.

Judged by industry experts, the dedicated display of the latest and most innovative products available in the market covers all building categories featured throughout DesignBUILD.

"We have chosen the 50 most dynamic and exciting product and technology developments from the thousands of products on display at the expo to give businesses access to the suppliers and manufacturers and present a snapshot of the industry's future in Australia," said Mr Horsley.

A series of specifically designed CPD trade seminars for industry professionals on sustainable building will be held throughout the three days. All of the sessions carry CPD points for builders and architects and offer a fantastic opportunity to expand professional development. A full program of times and topics is available from at [www.designbuildexpo.com.au](http://www.designbuildexpo.com.au).

Raising awareness on the importance of education within the building and design industry to address skills shortage and promote sustainable focus sees DesignBUILD 2010 offer free attendance for students and apprentices. DesignBUILD will also introduce the Foundations Program, linking the next generation of up-and-coming professionals with the products, training and opportunities available within the industry.

DesignBUILD is Australia's only 100 percent trade orientated exhibition and offers an unparalleled opportunity to experience the forefront of design and construction to keep the industry informed and focused on new, innovative and sustainable building and construction practices.

To receive a complimentary guest pass, please pre-register your attendance at [www.designbuildexpo.com.au](http://www.designbuildexpo.com.au).

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