



Australia's largest design expo appeals to students and apprentices

Australia's only specialist trade and professional building expo DesignBUILD makes an exciting return to Melbourne 23rd-25th June at the Convention and Exhibition Centre.

Co-located with the CEDIA expo and the annual Plumbing Design Show, the event will showcase all that's new, innovative and sustainable for construction trades and property industry professionals.

Raising awareness on the importance of education within the building and design industry to address skills shortage sees DesignBUILD 2010 offer free attendance for students and apprentices.

Also new to the expo this year is the Foundations Program, linking the next generation of up-and coming professionals with the products, training and opportunities available within the industry.

The new look event features the largest and most comprehensive exhibit of domestic and international specialist planning, building and construction companies and their products available in Australia.

With over 450 exhibitors displaying thousands of products, this year's expo has been designed with ease of movement and convenience in mind.

Dedicated zones include Outdoor Design, Green Building Zone, Infotech, Building Materials, Construction Equipment and Finishes and Coatings, Applications in Action and Tools and Safety, offering a unique opportunity for businesses, students and apprentices to stay ahead of client and employer expectations and cement a reputation at the leading edge of design and construction innovation.

Reflecting the corporate responsibility the industry faces to minimise impact on the environment, DesignBUILD 2010 focuses heavily on advancements in sustainable building approaches.

The dedicated Green Building Zone will include live demonstrations, the latest ideas and environment friendly solutions - ultimately presenting the future of design and construction.

Rather than remain theoretical, the Applications in Action program runs throughout the show and offers you an exclusive opportunity to see live-working demonstrations of the latest building materials and their applications direct from manufacturers.

A series of specifically designed CPD trade seminars for industry professionals on sustainable building will be held throughout the three days. All of the sessions carry CPD points for builders and architects and offer a fantastic opportunity to expand your professional development. A full program of times and topics will be available from early March 2010 at www.designbuilddexpo.com.au.

Australia's only 100 percent trade orientated exhibition offers an unparalleled opportunity to experience the forefront of design and construction.

To register as a visitor online and receive a complimentary guest pass, please visit www.designbuilddexpo.com.au.

For student/apprentice groups wishing to attend the expo and trade seminars, please contact Katie Schmidt – Katie.schmidt@squareonepr.com.au or (03) 9827 2760